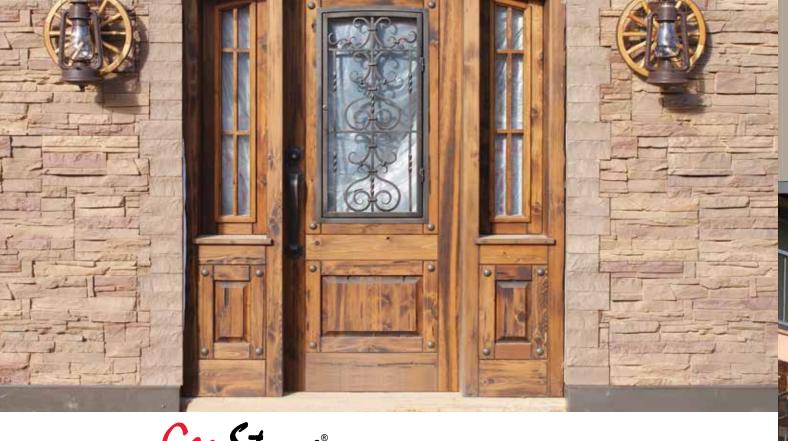


The Beauty of Stone Made Easy.



GenStone VS. OTHER STONE

How to	GenStone	Cast and Natural Stone
First step of Installation	Ready to install out of the box	Staple/Nail lathe, mix mortar, apply scratch coat, wait until dry
Next step	Measure, cut, attach, enjoy the look of stone	Lay out stones, cut stones to fit, mix mortar, apply mortar to wall and/or back of stones, set stones, wait until dry
Last step	Tell your friends how much you saved!	Mix grout, apply grout between stones, tool and clean grout, wait until dry
Installation Time	Single step panel system that can be completed in one day	Requires multiple steps over multiple days
Skill Level	Almost anyone with basic carpentry skills	Mason
Insulation	R3.5 per inch	None
Waterproof	Yes	No
Weight	Approx. 1 to 1.5 lbs/sq. ft.	Cast Stone: 8 to 12 lbs/sq. ft. Natural Stone: 11 to 14 lbs/sq. ft.
Substrate Requirements	No prep work Flat solid substrate of any kind with vapor barrier if required	Vapor barrier, wire mesh/metal lathe, scratch coat, mortar setting bed, grouting etc.
Tools Required	Common Construction Tools Safety glasses, saw, tape measure, level, caulking gun, chalk line, utility knife, router, screw gun, key hole saw	Mason Specialty Tools Safety glasses, hammer or staple gun, wheelbarrow and hoe, hock & trowel, margin trowel, masonry circular table saw or grinder with diamond blade, wide mouth nippers or hatchet, dust mask, level, metal jointing tool, grout bag, whisk broom, measuring tape



1-800-660-0328



www.genstone.com



GenStone® panels are a great way to add luxurious curb appeal to your home or a stylish exterior to your commercial building.

Luxurious Stone Effect comes with Benefits:

- Ease of Installation Simple, mortarless installation convenient for doit-yourselfers and professional contractors
- Authentic look and feel Cast from real stone for a genuine finish
- Energy Savings GenStone® panels provide an R-value of 3.6 per inch of thickness.
- Durable GenStone® is waterproof, impact resistant and protected against fading, peeling or blistering
- **Economical** GenStone® can be easily installed in a fraction of the time and cost of conventional masonry.
- **Color** matched caulking is available
- Backed by a 25-year limited Warranty
- **Lightweight** Approximately 1 to 1½ lbs. per Sq. Ft.

TESTIMONIALS

"Once I saw how realistic your products are, my mind was made up! Your assurances that the panels could be installed and cut with normal woodworking tools were completely accurate! I was truly amazed at the ease and simplicity of installation."

"My GenStone was delivered Thursday morning and by Saturday morning I had installed almost 900 sq. ft. I saved close to \$8000 by doing the work myself with GenStone."

RIVER ROCK PANEL



Half Panel 12"h x 48"w

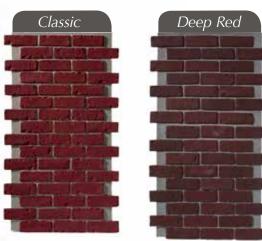


Corner (right or left) 12"h x 24"w

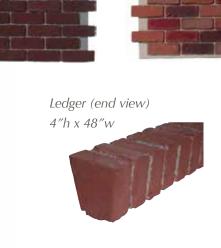


BRICK

Panels are 46"h x 24"w







RANDOM ROCK PANEL



Half Panel 12″h x 42″w











Pillar

11" outside

ACCESSORIES



Colors are depicted as accurately as possible but may vary from actual product. Viewing actual product samples is recommended.

STACKED STONE PANEL



Full Panel 24"h x 42"w















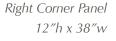




Pillar Panel 48"h x 11"w













Left Corner Panel 12"h x 38"w

45° Corner 24"h x 12" or 6"w

